Pioneering partnerships & turning aspiration into action
MNTL BELIEVES IN A WORLD WHERE EVERYONE PUTS PURPOSE BEFORE PROFIT

We believe in the future. We believe with support, young people can develop the skills and resilience they need to face and shape that future. By sharing their stories with peers, young people can support each other’s goals and aspirations, turning them into action.
Executive Summary

A unique website for 16-24 year olds, dedicated to responsible communications

Curation of stories by young people for young people

Cities of Learning skills accreditation opportunities for content creators aged 16-24

A mechanism for partner agencies to deliver information, guidance and signposting to young people, parents, carers & guardians
A focus on guiding not dictating

MNTL is a community for 16-24 years olds who generate their own content (UGC). Real lives, real stories, real people. This is their community, their stories, their opinions.

A focus on building meaningful & long-lasting partnerships

We build robust relationships with Everyday Role Models, external partner agencies and the communities around us to understand and have access to the information we need to continue to deliver our vision.

A focus on creating opportunity

We create opportunity by enabling young people to tap into their communities and by working on projects which can support them in turning aspiration into action.

A focus on helping others

Internally and externally focused on living and breathing Purpose Before Profit. Leveraging meaningful external relationships to build a framework of support and signposting for young people.

Achieving our mission
Cities of Learning delivery partner
14 open badges in content creation now available for young people to codify skill

Community Interest Company
Openly working in line with our mission of Purpose before Profit

Sponsorship packages
Created with a range of opportunity for partner organisations

Partners & Sponsors, funding bids
Revenue generation to support the work we do to improve young people’s access to information

MyNextBigThing
Project focused on dedicating our platform as a vehicle for joined up thinking and one stop hub to support young people turn aspiration into action

Milestones
Joined up thinking

- An established digital hub with real opportunities for cross sector working & collaboration
- A platform from which partner agencies can show young people the practical steps they can take to achieve their aspirations, using formats they recognise, understand and currently engage with
- Signposts to services, support & guidance which help young people build resilience and hope for their futures
Connecting the dots

Existing technology
Audience
Local, regional, national reach
Scalable
Affordable
Questions?

Get in touch to discuss partner opportunities
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